

WEDNESDAY 17 FEBRUARY 2010
AHMEDABAD



With a view to enhancing the cricketing entertainment experience in India UFO Moviez will now show the DLF IPL 2010 matches live on big screens in multiplexes and single theatres in 32 cities all across Gujarat in High Definition (HD) format without advertisements from 12 March, 2010 in the state. To provide unique entertainment value and keep IPL magic alive within cinema halls, a carnival and a stadium like atmosphere will be created across select screens nationally. The theatres will have cricket related merchandises, exciting gifts; multi cuisine food stalls etc to cater to the entire family. To add to this excitement, a number of screening places will have cheer leaders and live bands making a perfect live match like environment. PHOTO YASIN D